



To our Builders and Customers:

Before I started Apptek nearly 20 years ago, I had been investing in and building real estate for many years. During those years I made an observation that stuck with me. That observation from my own experience was - in the simplest of terms - many construction subcontractors **"don't do what they say they're going to do"**!

I made the decision when I started our company that I would do everything possible to create a company where every employee understood how critical it is to do what you say you're going to do! At Apptek we are committed to deliver on that promise. We know that if a subcontractor is credible, the builder and owner will benefit in many ways: the builder's customers will be happier, the builder's profit will be increased, and (possibly most importantly), life will be simpler, and much more pleasant.

At Apptek our most important core value is:

***Do what you say you're going to do!***

We know that if we deliver on that principle the result will be happy customers. There *is* a difference between companies and there *are* benefits to working with companies that are sincerely committed to core values like this.

Accordingly, we are hopeful that you'll always think of us when you need Lath Plaster (Stucco), or Interior Plaster. Please make sure that we are on your list.

We are confident that we will prove to you that our commitment is real.

Sincerely

A handwritten signature in black ink that reads 'Vance Campbell'. The signature is written in a cursive style with a large initial 'V'.

Vance Campbell  
Founder  
Apptek Industries